

PELICAN PMS





SAVING

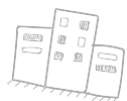
Behavior
Biases

Meaningful
Diversification

Risk of Research
Failure

Sustainable &
Scalable Strategy

BANKING



Market
Cyclicalities

Capital
Preservation



Long term
Process

Equity the best
wealth creator



INVESTMENT



SAVING



PELICAN PMS
THE MARKET'S WAY

WHY INDIA, WHY NOW



Demographic dividend in motion: 65% of the population under 35; median age of ~28 years driving long-term consumption and productivity.



Fastest-growing major economy; resilient domestic demand.



3rd largest economy by 2030: expected to cross USD 5 trillion GDP, supported by strong manufacturing and services engines.



Capex cycle revival : government infrastructure push (roads, railways, defense, renewables) crowding-in private investment.



Manufacturing momentum: PLI schemes, China+1 strategy, and Make-in-India policies driving export competitiveness.

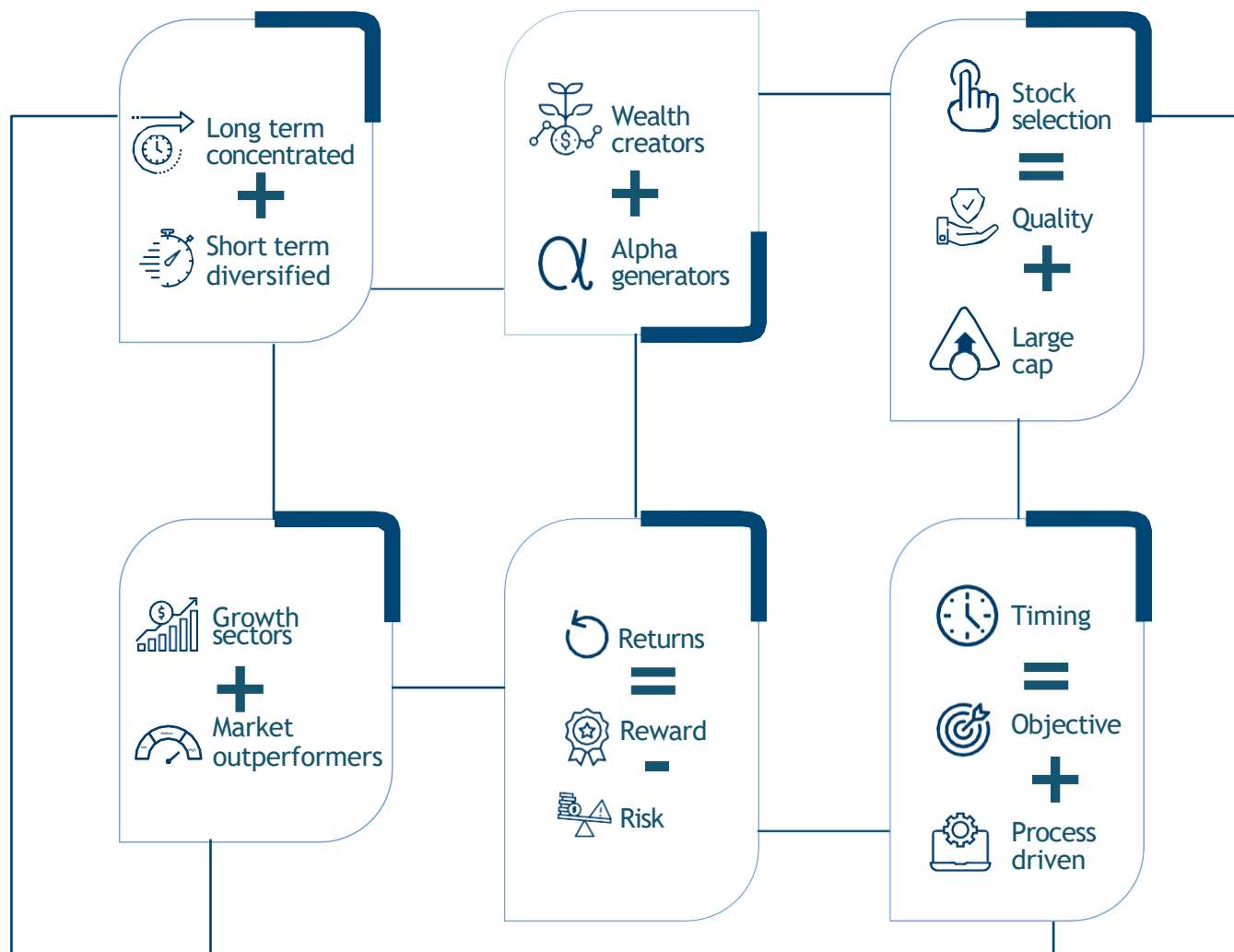


Formalisation and digitalisation : GST, UPI, and Aadhaar-linked initiatives expanding the tax base and enabling real-time data economy.

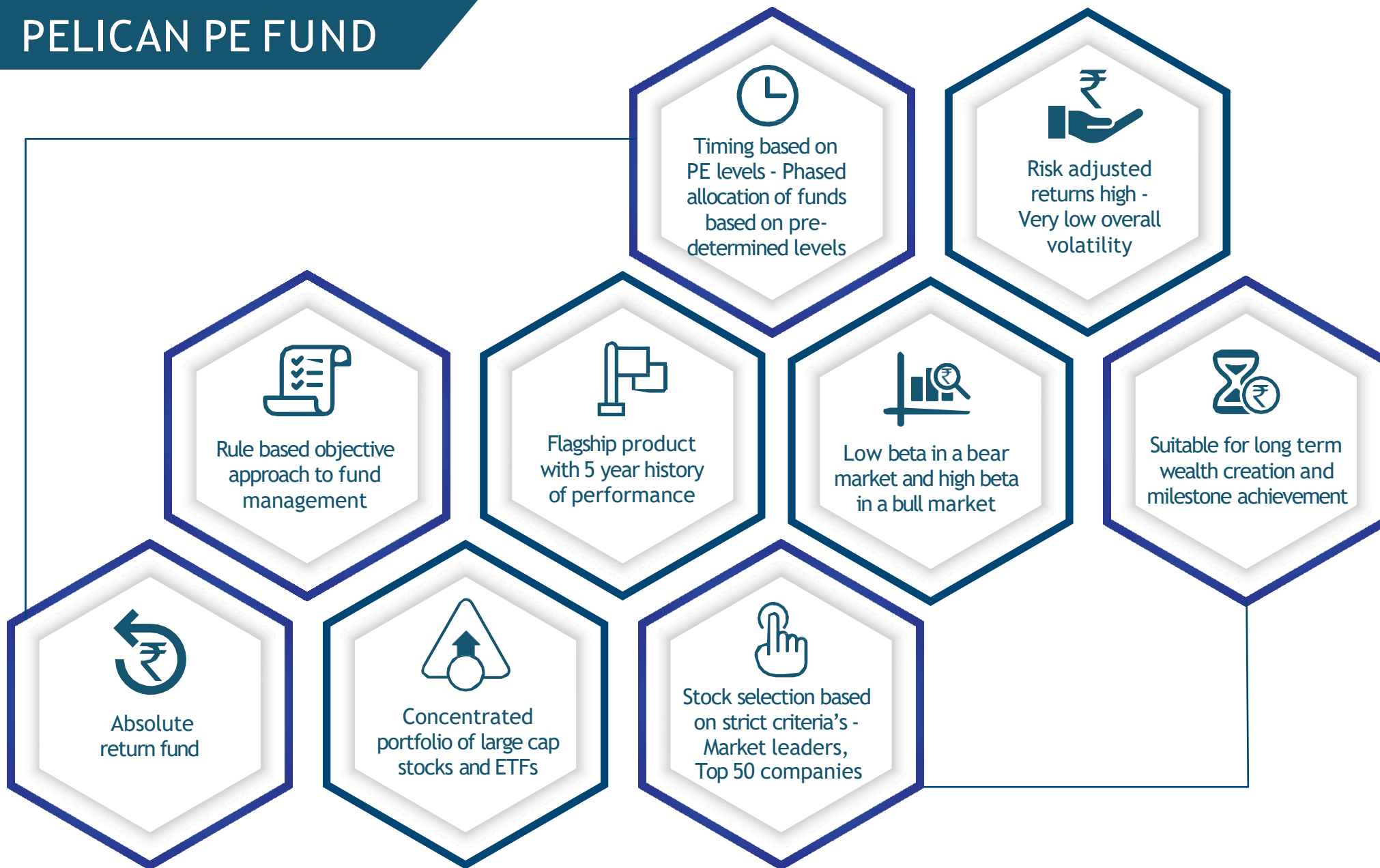


Macro stability: moderate inflation, stable INR, declining current-account deficit, and credible fiscal management.

PELICAN EQUATION TO MANAGING FUNDS

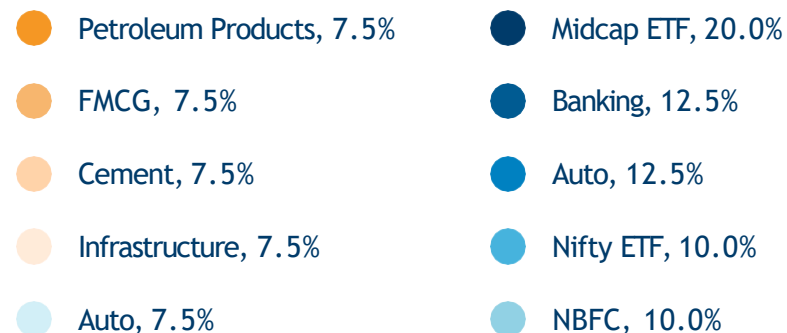
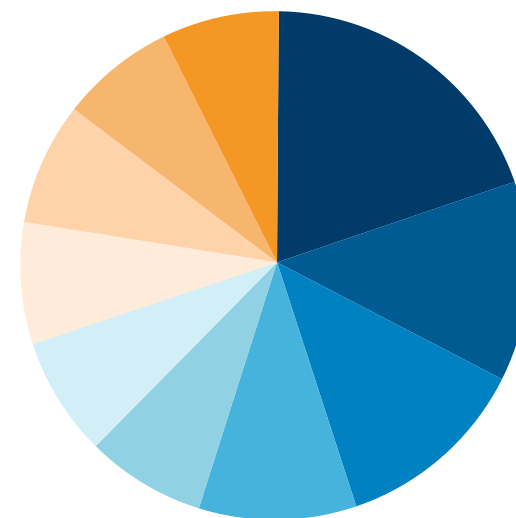


PELICAN PE FUND

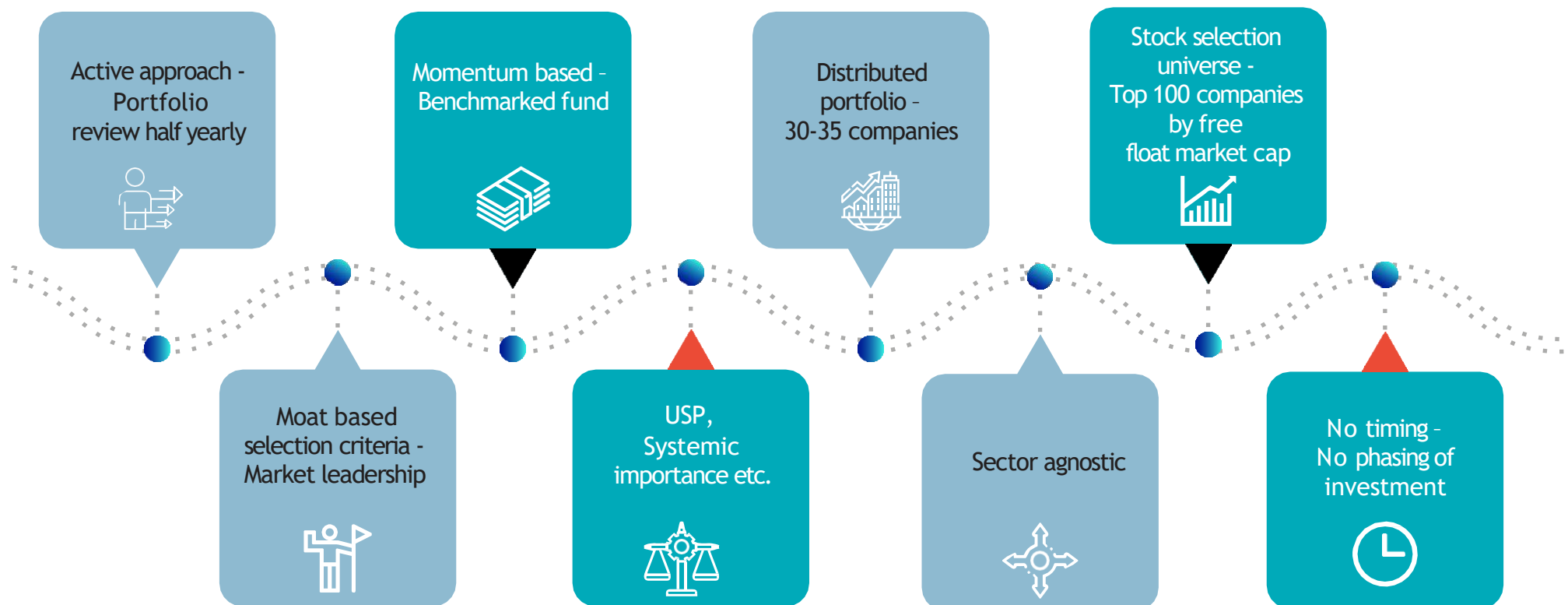


TOP 10 HOLDINGS - PELICAN PE FUND

#	Top 10	Sector	Weight
1	Mid cap Index	Midcap ETF	20.0%
2	HDFC Bank	Financial Services	12.5%
3	Maruti	Consumer Discretionary	12.5%
4	Nifty Index	Nifty ETF	10.0%
5	Bajaj Finance	Consumer Discretionary	7.5%
6	Hero MotoCorp	Consumer Discretionary	7.5%
7	L&T	Industrials	7.5%
8	Ultratech Cement	Commodities	7.5%
9	Asian Paints	Consumer Discretionary	7.5%
10	Reliance	Energy	7.5%
Total			100.0%

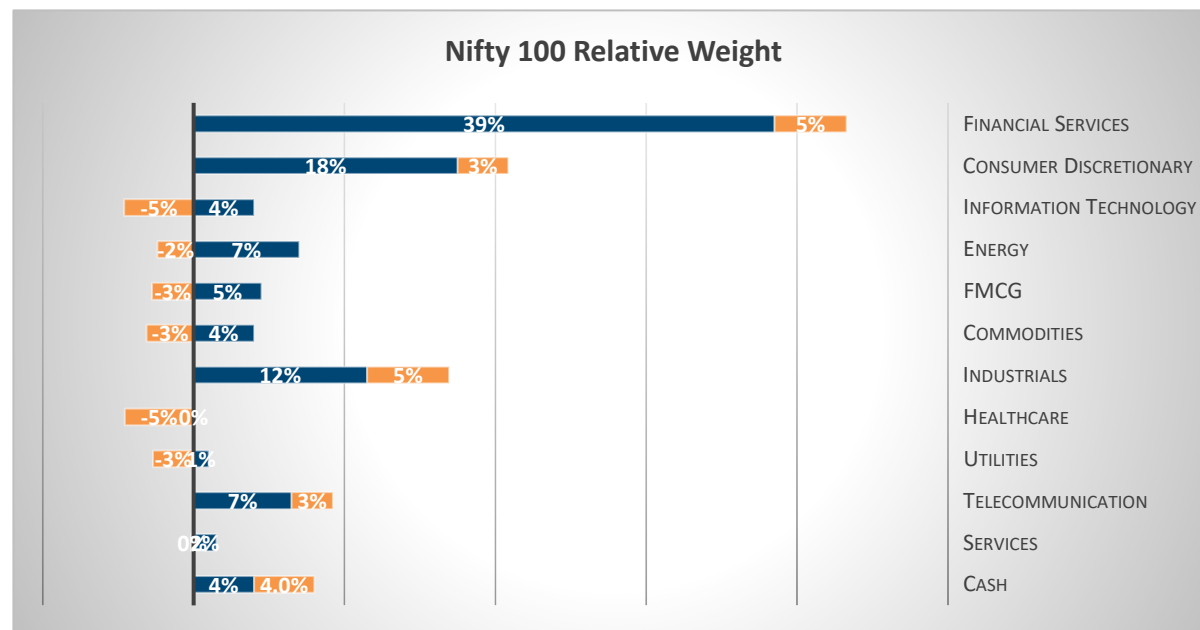
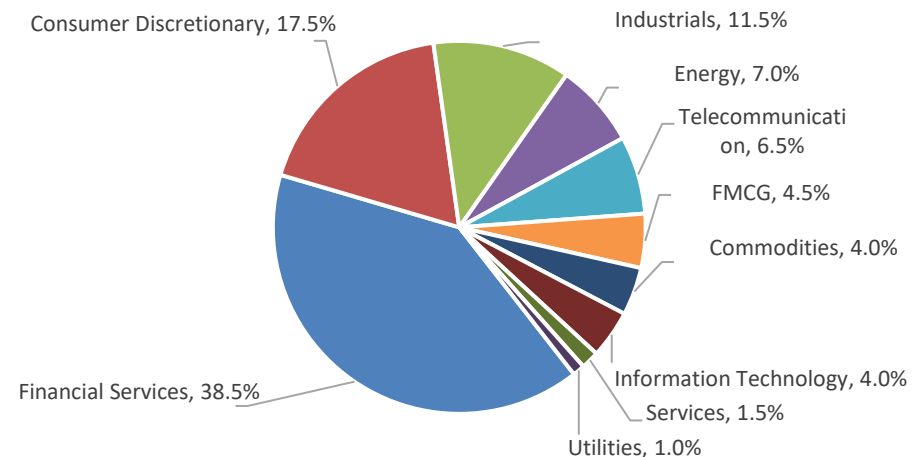


PELICAN TOP 100



TOP 10 HOLDINGS - PELICAN TOP 100 FUND

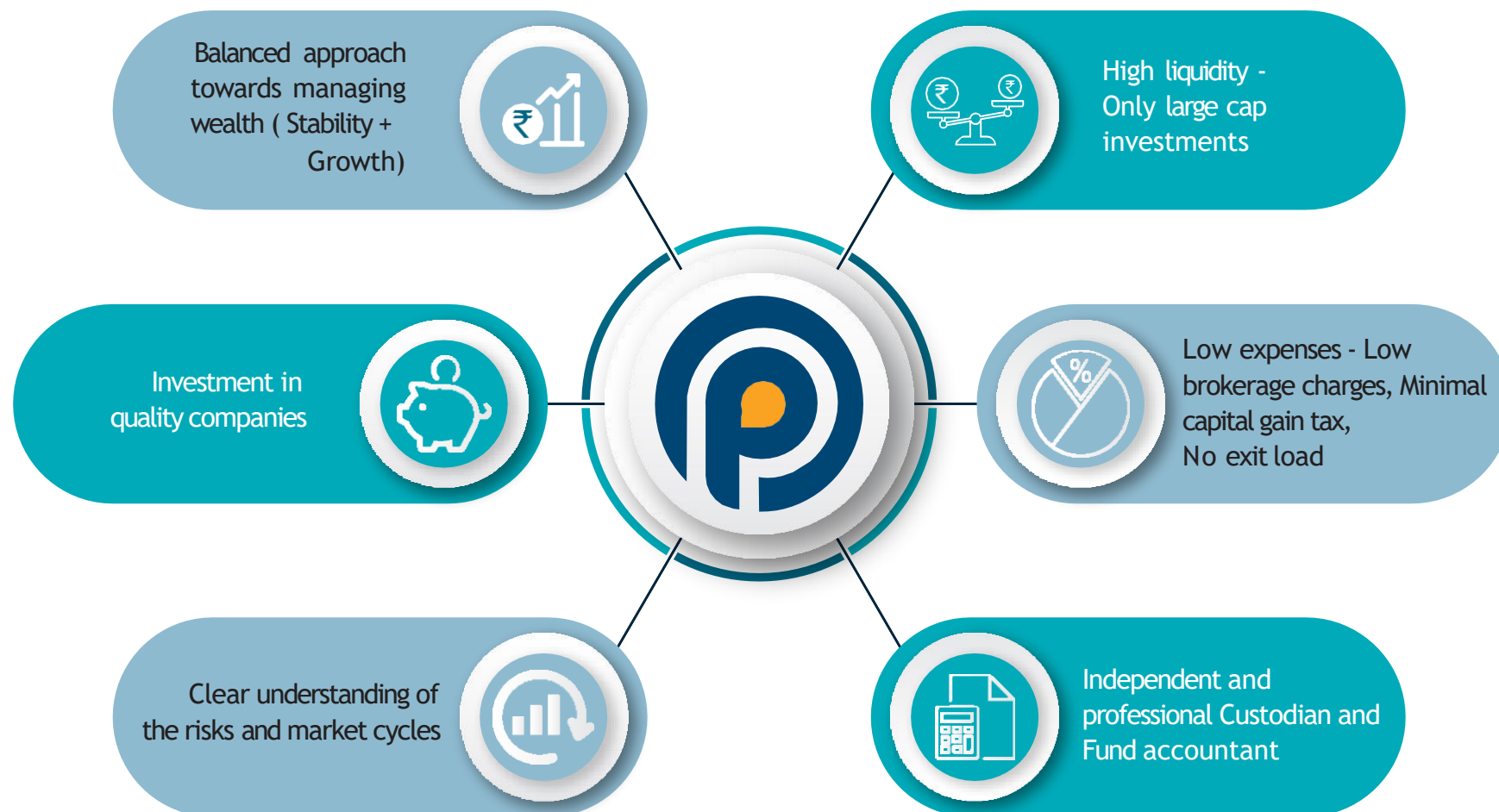
#	Top 10	Sector	Weight
1	HDFC Bank	Financial Services	10%
2	Mahindra & Mahindra	Financial Services	8%
3	Reliance Industries	Energy	7%
4	Larsen & Toubro	Industrials	7%
5	Bharti Airtel	Telecommunication	7%
6	Eternal	Consumer Discretionary	6%
7	ICICI Bank	Financial Services	6%
8	Maruti Suzuki India	Consumer Discretionary	6%
9	Bajaj Finance	Financial Services	5%
10	Bharat Electronics	Industrials	5%
	Top 10 total		65%
	Others	17	32%
	Cash		4%
	Total		100.0%



PE VS TOP 100

Characteristics	Pelican PE Fund	Pelican Top 100 Fund
Strategy	Buy & Hold market leaders for a market bust-boom cycle.	Temper weights semi-annually based on cash flow expectations.
Approach	Rule based conservative	Rule based active
Benchmark	NIFTY 50 (TRI)	NIFTY 50 (TRI)
No.of stocks in the portfolio	10	Up to 40
Stock selection universe	Top 50	Top 100
Timing	Based on PE levels	No timing
Beta factor	Low in bear market high in bull market	High at all times
Allocation	Investment in four equal tranches	Full investment
Suitability	Long term wealth creation	Long term market outperformance
Target	Milestone achievements	Equity allocation benchmarked to market

VALUE PROPOSITION



TERM SHEET



Client Documentation process

- CVL-KRA/ CKYC
- PELICAN PMS Application form
- PELICAN PMS agreement
- Depository account with Axis Bank

Fee structure

- 1.5% management fee
- 15% profit share over 10% hurdle rate
- No entry load and exit load

Fund details

Fund Name	Pelican PE Fund & Pelican Top 100 Fund
Fund type	Long only equity
Investment horizon	Long term (5-7yrs)
Operations	
Demat Account	Axis Bank (Individual A/Cs for clients)
Broking Account	JM Financial (Common Pool A/Cs for all clients, except NRIs)
Bank Account	Axis BANK managed by Axis Custody
Custody	Axis Bank Custody Services
Fund Accounting	Axis Bank Fund Accounting Services
PMS	PELICAN HOLDINGS PRIVATE LTD



Pelican Holdings Private Limited

2nd Floor, Trinity House, 18, 4th Street, Tirumurthy Nagar, Nungambakkam, Chennai - 600034

Landline: +91-44-28155382 | Mobile: +91-94983-03030



reachus@pelicanpms.com



pelicanpms



@pmspelican



@pmspelican

SEBI Reg no: INP000006891